

STRATEGIC PLAN ON A PAGE FOR 2013-2015

OUR NEW STRATEGIC DIRECTIONS

We will work with partners to build a system of care that meets the needs of our community by:



Focussing on driving improvements in our clinical priority areas

- Improving care for the frail and elderly through projects such as enhanced multi-disciplinary team working and better integration of services to focus care planning
- Improving care for those towards the end of their life
- Improving care for those with coronary heart disease
- Improving quality through local review of care pathways driven by local need or inequality



Identify and promote innovation that enhances quality of services through our participation in Academic Health Science networks

We will focus on what is important to our patients by:



Ensuring their NHS Constitutional rights and pledges are protected

Improving co-ordination of care through closer working with our valued partners

Providing friendly, caring, quality services to all our patients and carers

Responding to complaints and compliments in appropriate manner and timescales

We will strengthen our organisation to be the best at what we do by:



Driving change at a local level to respond to individual community needs

Working to remove inefficiencies that cause delay and incur unnecessary cost

Delivering and measuring at all levels to ensure consistent high quality service provision

OUR STRATEGIC CONTEXT

- One CCG with eight strong localities with planning built bottom up to maximise locality based planning
- Three acute providers all facing quality and financial challenges albeit at different levels, One MH provider and a community trust that is no longer eligible to apply for FT status
- A growing and ageing population with health inequalities
- A financial budget where doing nothing leaves a £42m gap
- An efficiency plan in 2013/14 of £28.6m
- A Contingency Planning Team commencing in Peterborough, as requested by provider regulators

OUR STRATEGIC DIMENSIONS



Access to services



Fiscal responsibility



Service excellence



Integrated working



OUR MISSION

Empower our communities to keep healthy and to ensure fair access to good quality health care for all those who need it

OUR VISION

Led locally by clinicians in partnership with their community, commissioning quality services that ensure value for money and the best possible outcomes for those who use them

OUR VALUES

Quality Driven - We will constantly strive to be the best we can be as individuals and as an organisation and we will ensure that this is reflected in our commissioning decisions

We work locally - Through our Local Commissioning Groups operating within their communities

Patient Focused - Our population, patients and their families are at the centre of our thoughts and actions and we will commission care tailored to their needs

Excellent - Our aim is to be an excellent organisation for our communities, clinicians and our staff

OUR APPROACH TO RISK MANAGEMENT

KEY RISKS

Provider challenges (quality and finance) increase or continue

Transitional changes impact employee productivity and staff retention

Transformational projects do not deliver as expected

A growing and ageing population exceeds our planning assumptions and funding allocations

RISK MANAGEMENT

In year monitoring of project implementation continues transparently

Regular engagement with providers bi-laterally and as a group

Monthly performance monitoring strengthened and led by LCGs as well as Central Team

Employee objective setting and appraisals refreshed and re-launched in 13/14

Some contingency reserves held by the CCG

Close engagement with provider regulators

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